

BUILT FOR AUSTRALIAN SOLAR BUSINESSES

More booked visits. Less chasing.

While you work, we keep leads moving.

You have a crew to manage and an install to finish. LYD helps answer enquiries and follow up quotes, so there is less waiting for you tonight.

CALLS. CHAT. QUOTES. CONNECTED.

An AI-integrated growth ecosystem for rooftop solar PV and battery storage businesses. Calls, chat, bookings and quote follow-up, connected in one place.

ONGOING ONBOARDING OFFER

Free website or website revamp.

Included when you onboard with LYD Solar Suite.

FREE
WEBSITE
OR REVAMP

[Book a free demo to claim it](#)

MISSED CALLS COST OPPORTUNITIES

On the roof? We take the call.

You cannot answer every call with a panel in your hands.
Give homeowners an answer before they try the next installer.

CALLS ANSWERED. DETAILS SAVED.

01 Answer the call.

The optional AI voice agent answers calls, takes details and helps book appointments using information you approve.

02 Save the details.

The chatbot captures name, phone, email, suburb and solar PV or battery storage needs. Details and conversations are saved in your customer relationship management system.

03 Keep quotes moving.

Your team sees the enquiry and next step. Text-back, booking prompts and follow-up help turn interest into a booked site assessment.

Voice agent is an optional add-on. Workflows are configured to your agreed scope.

REACH LOCAL HOMEOWNERS

Get found. Get chosen.

Homeowners compare installers before they call. Make your services, suburbs and reviews easy to find.

01 SEO: show up on Google.

Help homeowners find your solar, battery and suburb pages. Elevate includes basic search engine optimisation. Dominate adds daily SEO and AEO.

02 AEO: get recommended in AI search.

Help homeowners find and choose you through ChatGPT, Gemini and other AI search tools. Daily answer engine optimisation is included with Dominate.

03 Turn reviews into trust.

Show real reviews, your service areas, electrical licensing and SAA accreditation. Give homeowners confidence to ask for a quote.



PICK YOUR STARTING POINT

Start small. Grow when ready.

ONBOARDING OFFER: FREE WEBSITE OR WEBSITE REVAMP

LAUNCH

\$220

+ GST / month, annual billing

\$2,640 + GST paid annually

\$290 + GST

/ month, billed monthly

Save \$840 / year with annual billing

Respond sooner

- Solar sales pipeline
- AI website assistant
- Missed-call text-back
- Booking and lead alerts
- Mobile access and reporting
- 1,000 AI responses / month

ELEVATE

\$850

+ GST / month, annual billing

\$10,200 + GST paid annually

\$980 + GST

/ month, billed monthly

Save \$1,560 / year with annual billing

Build visibility

- Everything in Launch
- Solar website, up to 15 pages
- Basic search optimisation
- Review response workflow
- Weekly social update
- Quote nurture and reporting

DOMINATE

\$1,450

+ GST / month, annual billing

\$17,400 + GST paid annually

\$1,680 + GST

/ month, billed monthly

Save \$2,760 / year with annual billing

Grow demand

- Everything in Elevate
- Google and Meta Ads
- Daily SEO and AEO
- Business Profile management
- Advanced quote follow-up
- Live tracking and strategy

SETUP AND MINIMUM TERMS

Launch: \$750 + GST setup. Elevate: from \$1,500 + GST onboarding.

Dominate: from \$2,500 + GST onboarding. Annual plans: 12-month commitment.

Monthly minimum terms: Launch 3 months; Elevate and Dominate 6 months.

Launch annual and monthly rates are promotional. All prices are in AUD, excluding GST. Voice agent is optional from \$100 + GST/month. Advertising spend and video production are separate. Dominate includes management of one campaign; a 15% management fee applies when more than one runs.

WHICH PLAN IS RIGHT FOR YOU?

Find your fit.

Answer enquiries. Build visibility. Grow demand.

CAPABILITY	LAUNCH	ELEVATE	DOMINATE
Lead pipeline + AI chat	Yes	Yes	Yes
Booking + missed-call text-back	Yes	Yes	Yes
Website / revamp on onboarding	Yes	Yes	Yes
Basic search foundation	-	Yes	Yes
Reviews + weekly social content	-	Yes	Yes
Daily SEO + AEO	-	-	Yes
Business Profile management	Add-on	Add-on	Yes
Google + Meta Ads management	-	-	Yes
Advanced quote nurture	-	-	Yes
AI voice receptionist	Add-on	Add-on	Add-on

THE PLAN GUARANTEES

LAUNCH

No real lead handed to your team in your first 30 days? Your next 30 days are free.

ELEVATE

Not showing in Google within 45 days of launch? We keep working on it free until you are.

DOMINATE

Can't trace your last five bookings to their source within 60 days? We fix the reporting free.

Free website or revamp on onboarding. Integrations are scoped separately. AI voice and WhatsApp are optional; usage and third-party fees are additional.



LESS ADMIN AFTER THE INSTALL

Finish the job. Keep your evening.

Back at the ute: missed calls, battery enquiries and quotes waiting for a reply. Automated follow-up takes a few jobs off your evening list.

01 Follow up without the chase.

Keep warm quotes moving with follow-up messages and booking reminders.

02 Know who to call next.

See enquiries, conversations and bookings in one place. Check the next step from your phone between jobs.

YOUR AI-INTEGRATED GROWTH ECOSYSTEM

Your business. Your way of working.

Tell us what you install, where you work and who handles enquiries. We set it up and show your team how to use it.

01 Fix the biggest gap first.

Missed calls? Scattered enquiries? Quotes going cold? Start with the problem costing you time and opportunities.

02 Put the right details in the right hands.

Connect enquiry forms, bookings and alerts to your team, using your products and service areas.

03 Test it before launch.

Try sample calls and chats. Check the details entering the CRM and practise taking over a conversation.

04 See what brings bookings.

Track enquiries and bookings. Add marketing when there is room in the diary and a crew ready for the work.

See the next page for the apps that connect to your LYD Solar Suite workflow.

INTEGRATIONS

Your apps. Working together.

Connect leads, bookings, messages and payments to one pipeline. Keep using the apps you know.



Pylon

Accepted proposals into your pipeline



GreenDeal

STC paperwork and installer job records



monday.com

Project boards and job handover



Google Business Profile

Reviews, listing and messages



Google Ads

Ad leads and reporting



Facebook

Lead Ads, Messenger and posts



Instagram

DMs and post scheduling



LinkedIn

Post scheduling



WhatsApp

Enquiry automation



Google Calendar

Two-way booking sync



Outlook / Microsoft 365

Calendar sync



Zoom

Meeting links on bookings



Stripe

Deposits, payments and invoices



PayPal

Online payments



Xero

Accounting records

Bring your app list. We will confirm the connections and costs.

SEE THE SYSTEM IN ACTION

Less chasing. More time for your business.



See a call answered, an enquiry saved and a quote followed up. Bring your questions and try it with sample data.

Onboard with LYD and get a free website or website revamp.

BOOK YOUR FREE 30-MINUTE DEMO

Bring your questions. See what fits.

Sample data. No payment required. No obligation.

Book a free demo

30 minutes. Real solar pipeline.



FREE
30 MIN

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SCAN TO BOOK

